



April 11, 2001

To Anyone Considering Using Wendy Weiss,

One of the sessions that drew great interest at our recent Conference & Expo, COMM360 2001, was "Cold Call Selling for Women: Opening Doors and Closing Sales". Attendees walked away with a new sense of confidence and commitment due to the outstanding presentation by Wendy Weiss of Weiss Communications.

I was so pleased with her, in both presence and substance, I would recommend Wendy Weiss to any organization or company in the graphic communications industry to motivate and/or coach their sales staff.

Sincerely,

Kathryn W. Lauerman
President