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March 14, 2001

Ms. Wendy Weiss
P.O. Box 20664
London Terrace Station
New York, NY 10011

Dear Wendy,

Thank you for your engaging and dynamic presentation at our sales club dinner Wednesday evening and for your detailed, thorough and focused seminar, Mastering the Cold Call, on Thursday.

Part of our mission at PIM is to educate and help our members gain the skills that they need to succeed. Cold calling is an essential sales tool in the printing industry. You provided valuable information to two eager and excited audiences. We really can't thank you enough.

We hope that you will return next year for a repeat engagement.

Sincerely,

A handwritten signature in blue ink that reads 'Russ Hewitt'.

Russ Hewitt
Vice President

RDH:mm