

# The Printing Industry

of CT and Western MA



January 18, 2002

Wendy Weiss  
Weiss Communications  
412 West 25<sup>th</sup> Street Suite 2C  
New York, NY 10001

Dear Wendy:

Thank you for speaking at our Printing Week Banquet and for conducting the "Mastering the Cold Call" workshop for our membership.

Both your dinner talk and the workshop were informative and entertaining! Who would have imagined that such a dry topic as cold calling could turn out to be fun? And on top of that, you gave us specific information on how to develop new business.

These events were the best turnout we've ever had for any speaker!

We look forward to bringing you back with another workshop in the future.

Sincerely,

PRINTING INDUSTRY OF CT AND WESTERN MA

Kenneth B. Miller  
President

KBM:jdc

